

# 2020 John P. McNulty Prize

## Application Guidelines — *Deadline: March 27, 2020*

**Eligibility:** To qualify for the [John P. McNulty Prize](#), you must be a Fellow of the Aspen Global Leadership Network, with a venture or Action Pledge two years active that is poised to continue for the foreseeable future. Submissions must be, or have substantially evolved from, what was designated your leadership venture as a fellow. 2019 Laureates are not eligible for the 2020 Prize.

### 1. Written Statement

#### A. Narrative Statement of the Venture—300 words maximum

- Your venture mission.
- When, and why the venture began, detailing the need your venture addresses.
- Your title and role in the venture's achievements.

#### B. Success to Significance —200 words maximum

*The McNulty Prize celebrates the boldness and impact of AGLN Fellows using their entrepreneurial spirit and private sector or professional platform to address the world's toughest challenges.*

- How are you uniquely positioned to address this issue?
- In what way is the venture or Action Pledge an outcome of your fellowship experience?

### 2. Please enumerate and address in detail each of the following:

#### A. Impact—250 words maximum

Describe the impact of your venture on individuals and/or the community. What evidence shows that the venture has been accepted and embraced by those it benefits? How do you measure and assess achievements? Please include key metrics that illustrate impact, such as number of people reached, financial impact or other indicators of success.

#### B. Creativity—200 words maximum

How does the venture reflect entrepreneurial approaches to addressing the need? What distinguishes it from others in the sector? How is the implementation exceptional? Has it been influential in its sector, and if so, how? Is there evidence that it is serving as a model for others?

#### C. Sustainability—200 words maximum

How has the venture taken on a life of its own? How have you built a lasting organization and team? What is your vision for the future, and the next steps?

#### D. Financial Information—150 words maximum

Explain your venture's financial structure. What are the funding sources and/or types of revenue, and how will they be sustained over time?

### 3. Supporting Materials

Demonstrate your record of success with the suggested materials below, or other pertinent existing materials.

*Please upload as a single .doc or .pdf file, up to 10 - 8.5" x 11" pages.*

- Annual reports or other reports to supporters or investors, and financial statements
- Press coverage and other outside recognition, pamphlets or photos
- Letters and testimonials in support of your venture
- Your CV

### 4. A Short Video

*Encouraged, not required—YouTube or Vimeo links accepted.*

- Share an existing video that shows and tells about your venture, chiefly its impact, creativity and lasting contribution, whether narrated personally or showing others involved or affected.
- We are not looking for professional filmmaking but for a visual way to capture the power of the work.

